



June 1, 2020

Dietzgen Corporation is pleased to announce the official launch and availability of **Ritrama Adhesive Vinyl and Overlaminates** in Dietzgen distribution centers across the United States. By purchasing through Dietzgen, customers can now place a combined order for all brands and products (**Including Ritrama**) on one (1) purchase, resulting in shorter lead times, reduced freight costs and expanded technical and marketing support.

---

### **PRODUCT CATEGORIES**

- Promotional Adhesive Vinyl
- Intermediate Adhesive Vinyl
- RIDOT – Dot Pattern Adhesive Vinyl
- Window Adhesive Vinyl
- Floor Protection & Overlaminates

### **SALES AND PRODUCT SUPPORT**

- Technical Support & Training
- ICC Profiles
- Swatch Books
- Sample Rolls
- Test Kits
- Application Videos
- Technical Bulletins

### **About Ritrama**

Founded in 1962 Ritrama, an Italian multinational company, is widely considered to be a market leader in the design and manufacture of self-adhesive materials. The product portfolio, grouped into five main divisions - Roll Label, Graphics, Offset Sheet, Industrial and Polifibra - includes a wide variety of materials which are used in many highly specialized industries.

### **About Dietzgen**

Dietzgen Corporation provides converting and distribution services for digital print media including papers, films, and textiles to the US market. Founded in 1989, today's Dietzgen is a privately held corporation with a nation-wide manufacturing and distribution network allowing quick and efficient service. The Dietzgen brand has been proudly serving our customers for more than one hundred years.