

INTRODUCING THE NEW

DIETZGEN

YOUR PARTNER FOR SUCCESS



DIETZGEN

OUR MEDIA—YOUR CREATION

WHY DIETZGEN

CORE PRINCIPLES

BUSINESS VALUE

NATIONAL FOOTPRINT

CONVERTING CAPABILITIES

PRODUCT PORTFOLIO

SUPPLY CHAIN MANAGEMENT

ENVIRONMENTAL PRACTICES

OPERATIONAL ASSURANCE

DISTRIBUTION REACH

LOGISTICS

PRIVATE LABEL PROGRAM

TECHNICAL KNOWLEDGE

CORE PRINCIPLES

WE ARE DEDICATED TO THE HIGHEST
LEVEL OF CUSTOMER SERVICE

We are committed to...

Helping **GROW** your business

Helping **SIMPLIFY** your business

Helping **TAKE COST OUT** of your business

Helping **YOU NAVIGATE** the changing marketplace

We understand that you have a choice and we
appreciate you choosing Dietzgen.

BUSINESS VALUE

REDUCING YOUR RISK
EXPANDING YOUR BUSINESS

Converting, warehousing and distribution are increasingly critical strategies of any business, especially within the print market today. When you work with a partner like Dietzgen, you can reduce your risks and expand your business.

Dietzgen can manage the flow of goods through the supply chain all the way to your customer. This allows you to effectively control costs, limit exposure to overstocked inventory, manage your cash flow and shorten your lead time to the customer.

For small dealers and distributors looking to compete with the big boys, global manufacturers trying to expand to new markets, or established brands trying to increase revenue in a “no-touch” model, Dietzgen provides options that allow businesses to scale efficiently.

NATIONAL FOOTPRINT

WHEN WE SAY NATIONAL FOOTPRINT, WE MEAN IT

When we say **National Footprint**, we mean it. We don't have one or two rack spaces in a network of 3PL's across the Country where our material is just another box on the shelf. We also don't have one (1) converting location to support and feed multiple distribution centers across the Country. We have six (6) Dietzgen manufacturing facilities strategically located across the United States. These facilities include both converting and distribution and are staffed by dedicated Dietzgen employees who understand our industry specific needs.

We think it matters...

CONVERTING CAPABILITY

LET'S NOT FORGET WHAT GOT US HERE

Converting is how we started and is still our primary business today. With more than forty (40) corporate converting assets, including sixteen (16) high speed slitters, across six (6) manufacturing facilities, Dietzgen Corporation has the largest fleet of converting capabilities in the U.S.

Each Dietzgen manufacturing site is managed and staffed by dedicated Dietzgen employees with specific product, process and industry experience to ensure quality and consistency in every roll.

Each Dietzgen manufacturing site is also matched with the correct converting, sheeting and packing equipment, specific to the product mix and volume to ensure efficient and timely production.

PRODUCT PORTFOLIO

BEST IN CLASS PORTFOLIO

Our approach is simple; create a comprehensive portfolio of best-in-class products by partnering with a global network of manufacturers including paper mills, textile mills, coaters and extruders.

We work closely with our manufacturing partners to identify trends in technology and market requirements to develop the right products to meet customer demand. This approach lowers the risk of entry for our customers and our partners, shortening time to market, reducing inventories and strengthening the U.S. print market overall.

All Dietzgen products undergo a thorough testing protocol and routine reviews to ensure quality and consistency in every roll.

KEY BENEFITS

- Secure global supply chain
- Mill / Factory direct purchasing
- Collaboration with world class manufacturers
- Best in class product portfolio

SUPPLY CHAIN MANAGEMENT

ACCESS TO A GLOBAL MANUFACTURING NETWORK

By partnering with Dietzgen, you can effectively control costs, limit exposure to over-stocked inventory, manage cash flow and shorten lead times. All of this, while increasing access to a comprehensive best in class portfolio of products with a securely managed global supply chain.

FINANCIAL BENEFITS

- Consolidation of SKU's and vendors
- Reduction in inventory and carrying cost
- Reduction in warehouse requirements
- Reduction in freight cost
- Reduction in back office support

DISTRIBUTION REACH

GETTING IT TO THE CUSTOMER

STANDARD ITEMS

Ships within 24 hrs
Ships same day if order placed before 2:00pm
Delivered within Continental U.S. in 2 business days
Drop Ship Services - Direct to your customer
Blind Ship Services - No Dietzgen reference
EDI – Order confirmation assurance

CUSTOMER SERVICE

Centralized Call Center (Tampa, FL)
8:00am to 8:00pm EST
English / Spanish language

NON-STANDARD ITEMS

Made To Order (MTO)
Ships within five (5) days

KEY METRICS

Orders shipped per day > 600
Racked pallet positions > 7,100

LOGISTICS

FLEXIBILITY

Partnering with Dietzgen provides you the flexibility to scale your distribution as business or product demand shifts. Our National footprint lowers freight costs and shortens lead times.

The combination of converting and distribution services, provides added flexibility with on-hand inventory levels, allowing you to more easily grow into new markets and better account for inventory fluctuations due to changing demand or seasonality.

Our advanced transportation management system (TMS) and dedicated logistics program (DLP) assures that we are using best in class transportation providers. Our hand picked carrier base understands our industry specific needs for special delivery requirements as well as care requirements, ensuring our shipments arrive to the customer quickly and damage free.

PRIVATE LABEL PROGRAM

ON DEMAND, FULL COLOR

We understand your brand and label information are important differentiators in the market. Dietzgen manages private brands with absolute discretion and commitment. The Dietzgen team will help you create label templates, manage variable information, and secure your artwork and variable content in our corporate controlled database that feeds to all of our production sites.

We also understand that the content on your label is often as important as the color accuracy of your logo. We utilize the latest On-Demand, CMYK print technology to produce every label as a full CMYK variably printed original.

TECHNICAL KNOWLEDGE

A TEAM OF EXPERTS

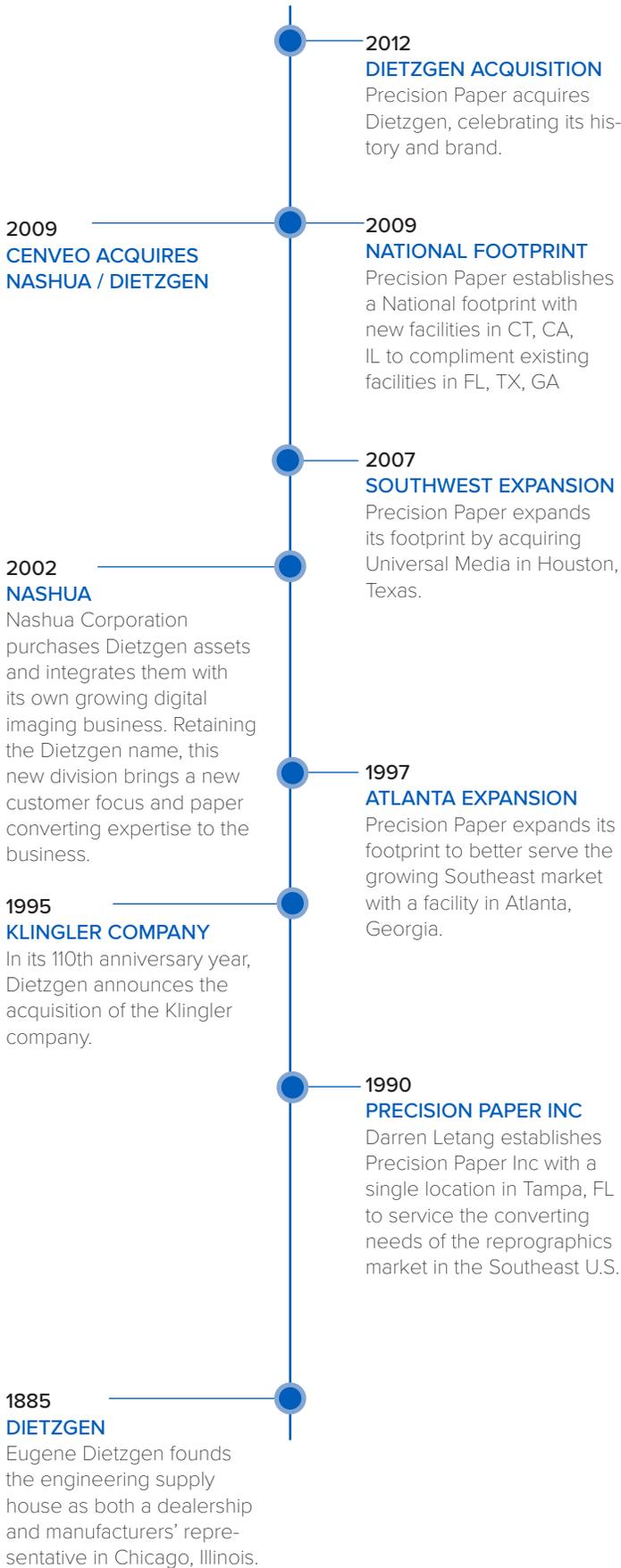
Partnering with Dietzgen gives you access to a technical management team, each with more than 20 years of expertise in their functional department. By leveraging our team of experts, you can improve your access to proven processes and key industry knowledge.

FUNCTIONAL DEPARTMENTS

Operations
Converting
Logistics
IT Services
Finance
Purchasing
Marketing
Product Management
Sales
Customer Service
Quality Assurance

HISTORY

PROUDLY SERVING OUR CUSTOMERS FOR MORE THAN ONE HUNDRED YEARS



ENVIRONMENTAL PRACTICES

REDUCE, REUSE, RECYCLE

Dietzgen is committed to reducing, preventing or eliminating the environmental hazards and impacts of its people, activities, operations and products.

Specifically, Dietzgen's objectives include reducing waste or emissions and the consumption of resources to minimize the environmental impact at all life-cycle stages, from design, to manufacturing, to customer use, and disposal.

In 2015, Dietzgen continued this commitment by replacing fifteen (15) propane forklifts with electric forklifts, reducing noise and emissions in all of our facilities. Dietzgen also installed floor scrubbers in our facilities to maintain operation cleanliness, benefiting our customers and our employees.

In 2012, Dietzgen formalized a National Waste Recycle Program, recycling > 200,000 lbs of paper per year.

OPERATIONAL ASSURANCE

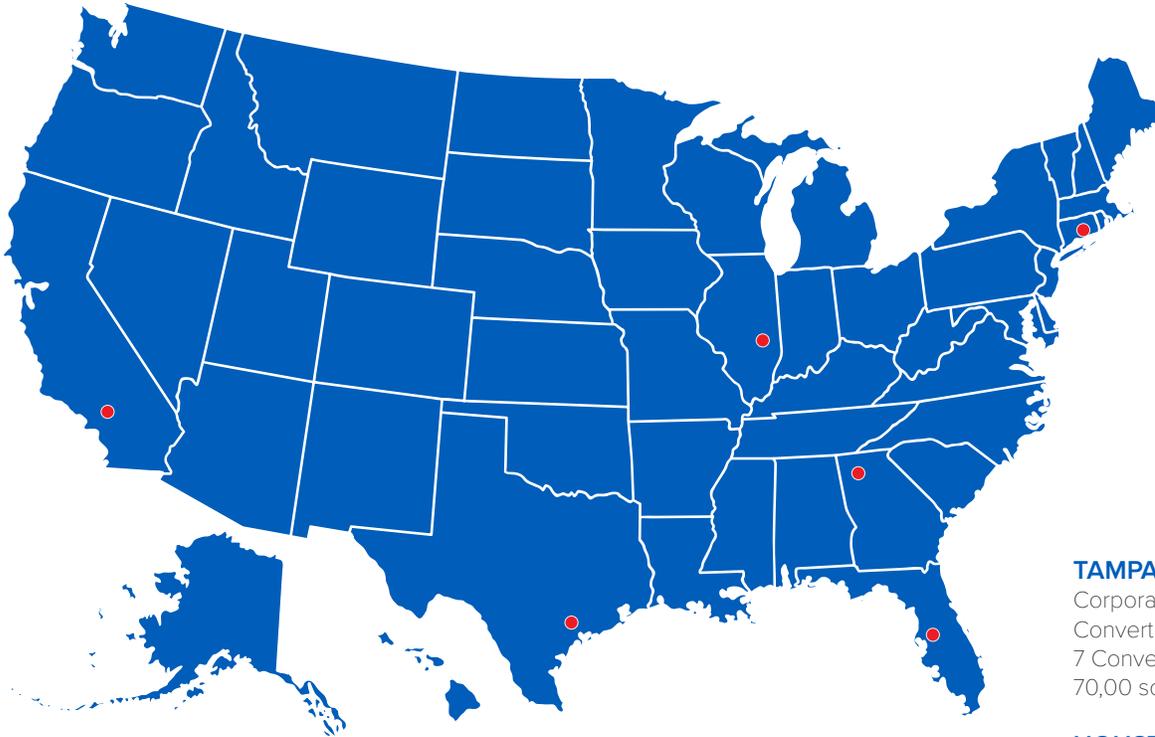
IN TODAY'S JUST-IN-TIME ECONOMY, THERE IS NO ROOM FOR DELAYS OR EXCUSES

In 2015, Dietzgen coordinated two major expenditures, as part of a Disaster Recovery Program (DR), fortifying our Tampa, Florida headquarters.

In the first quarter of 2015, Dietzgen refreshed the IT Infrastructure, utilizing best of breed vendors to provide high availability and increase system performance.

Dietzgen also installed a Cummings Diesel generator to provide 5-Day up-time capacity, ensuring we can process and route orders to our network of six (6) converting and distribution facilities.

MANUFACTURING & DISTRIBUTION LOCATIONS



About Dietzgen

Dietzgen Corporation provides converting and distribution services for digital print media including papers, films and textiles to the US market. Founded in 1989, today's Dietzgen is a privately held corporation with six (6) dedicated facilities, completing a nation-wide manufacturing and distribution network allowing quick and efficient service.

The Dietzgen brand has been proudly serving our customers for more than one hundred years.

Our Customer Service team is ready to answer your questions.

To learn more, call **(800) 473-1200** or visit our website at www.dietzgen.com

TAMPA, FLORIDA

Corporate Headquarters
Converting and Distribution
7 Converting Machines
70,00 sq/ft

HOUSTON, TEXAS

Converting and Distribution
4 Converting Machines
50,00 sq/ft

CORONA, CALIFORNIA

Converting and Distribution
9 Converting Machines
72,00 sq/ft

WEST HAVEN, CONNECTICUT

Converting and Distribution
13 Converting Machines
130,00 sq/ft

CHARLESTON, ILLINOIS

Converting and Distribution
4 Converting Machines
100,00 sq/ft

ATLANTA, GEORGIA

Distribution
Served By Tampa Converting
15,00 sq/ft